

MicroBizMattersDay

recognition • action • learning

Friday 13 January 2017

www.microbizmattersday.rocks



Event Partner

ScanSnap

International Development
Partner



Supported by



sage

Press Conference Schedule

12 January 2017 12.30 – 13.30
Fujitsu Office, 22 Baker Street, Marylebone, London W1U 3BW

#MicroBizMattersDay Press Conference with:

- Light lunch buffet with wine and soft drinks served
- Press Pack & Digital Press Pack available for journalists attending or not attending, including information regarding Enterprise Nation's **Start Up Saturday** on 14th January in London, Bristol & Birmingham.

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- | | |
|--------------|--|
| 12.30 | A ScanSnap representative, as the host, welcomes everyone and introduces Tina Boden and Tony Robinson OBE , co-founders of #MicroBizMattersDay & Enterprise Rockers C.I.C. |
| 12.35 | Tina Boden welcomes everyone, explaining the format of the Press Conference & why the 3rd #MicroBizMattersDay will be the biggest yet. Tina will state:
<ol style="list-style-type: none">1. Who is supporting #MicroBizMattersDay 20172. Who the Premier Partners are3. What #IGave13 means to help business owners worldwide |
| 12.40 | Tina Boden and Tony Robinson OBE will present thank you gifts to the 4 companies supporting #MicroBizMattersDay introducing the Press to the company executives at the Press Conference. |
| 12.45 | Tina Boden and Tony Robinson OBE present Charlie Mullins OBE with the #MicroBizMattersDay inaugural Global Micro Enterprise Ambassador Award . This award is given for a commitment to standing up for business owners everywhere so that they have a fair chance of surviving and thriving. |
| 12.47 | Charlie Mullins OBE will say a few words setting out why he has supported #MicroBizMattersDay for 3 years since it first launched. He will also explain why Pimlico Plumbers are hosting the 3rd #MicroBizMattersDay on Friday 13th January 2017 |
| 12.50 | Tina Boden asks Sage to present their finalists awards for Sage Tank . |
| 12.55 | Tina Boden introduces Tony Robinson OBE who will announce the Favourite Fictional Micro Business Owner Award sponsored by ScanSnap (Mma Ramotswe beat Del Boy and Bob the Builder for this honour). |
| 13.00 | Tony Robinson OBE sums up and thanks ScanSnap , Pimlico Plumbers , 123Reg , Sage and Enterprise Nation along with the celebrity guests coming the next day. |
| 13.05 | Tony Robinson OBE asks Tina Boden and Charlie Mullins OBE to join him to answer any questions. |
| 13.15 | Close of formal section. All assembled receive press pack and the goodie bag that guests will get on the 13th including the souvenir programme. |
| 13.15 -13.30 | An opportunity for one on one interviews and networking |

This is how it rolls...



Tony Robinson OBE



Tina Boden

Our third annual, global #MicroBizMattersDay will be the biggest and rockiest yet! Thank you for backing us and ensuring #IGave13 makes a positive difference for micro business owners everywhere. Last year we trended on twitter for 5 hours and our aim is to trend for 12 hours this year.

A few words about us for those involved for the first time - we are not a membership organisation, but an informal network of networks that is without charge to all. We reach millions because we are so informal, there is nothing to join and no contact details are required. We reach the massive audience on #MicroBizMattersDay because all the major networks and membership organisations promote and broadcast this day of **Recognition, Action and Learning** to their members. Additionally, many corporations, including our premier partners and supporters, promote the day to their business owner customers and suppliers.

We don't waste money on metrics as our only aim is to make business life better for micro (0-9 employees) business owners everywhere. We survive on donations and, mainly, the time and money given by ourselves as co-founders from our separate businesses since we launched in January 2012.

The @MicroBizMatters four campaigns are promoted all year round and are generic to all countries around the world. They include #PayIn30Days, #Indie25ER, #NotAnSME and #MicroBizMattersDay which takes place on the second Friday in January each year. We are totally indie and everything we achieve is made possible by our #PremierPartners, #RockingSupporters, #RockingStarGuests and #RockingHeadRoadies giving their time voluntarily and promoting the day to their #MicroBiz owner customers, suppliers and members. We thank them and you so much.

Wherever you are in the world, let's kick off 2017 with an awesome #MicroBizMattersDay.

Thank you.

Tina and Tony

Co-founders of Enterprise Rockers and #MicroBizMattersDay

#RockingSupporters



Fujitsu is an established leader in the document imaging market, featuring state-of-the-art scanning solutions in the workgroup, departmental, and production-level scanner categories. Fujitsu scanners deliver speed, image quality, and great paper handling, along with easy integration and compatibility with document imaging applications.

Fujitsu brand scanners are designed, manufactured and marketed worldwide by PFU Limited, a wholly owned subsidiary of Fujitsu Limited (Japan). PFU is a globally active IT provider that designs, manufactures and markets computer hardware, peripheral products and enterprise software. The European company was established in the United Kingdom in 1981 and has offices in Germany, Italy and Spain and a Knowledge Suite in France.

Why we're supporting #MicroBizMattersDay

Digital transformation is not just for big business, it's also crucial issue for micro businesses and sole traders who need to better streamline their processes and get a grip on their admin so that they can focus their attention on running their business. #Fujitsu scanners lead the market in providing one-touch document scanning solutions for small businesses.

There are approximately 4.8 million micro, small and medium enterprises in the UK, of which just over 200,000 are small (10-49 employees) and nearly 30,000 are medium-sized (50 – 249 employees). In our daily interactions, we see and hear about the business opportunities created by digital transformation, opportunities which many of the micro businesses we come in to contact with, are unaware.

In September 2015, we announced our second micro, small and medium business award – the ScanSnap Enterprise Innovation Award. This award supports those businesses who have chosen to begin their digital transformation journey by purchasing a #ScanSnap Scanner. Designed to increase personal productivity, the #ScanSnap platform gives users the time to focus on what matters most to them: growing their business, increasing profits or freeing up time for connecting with family and friends. Entering the competition provides #ScanSnap users the opportunity to participate in a prize draw fund of £7M, including 40x £35,000 prizes and 200x £7,000 prizes (see www.scansnapit.com for more information).

At #MicroBizMattersDay 2017, we look forward to showing the UK Micro, small and medium business community how working with a “less-paper office” can help them transform the way they do business with their suppliers, partners and customers.

**PFU (EMEA) Limited
- a Fujitsu company**



Find @ScanSnapUK on Twitter

Website: www.fujitsu.com/uk/scanners



Charlie Mullins launched Pimlico Plumbers in 1979 with just a bag of tools and a very old van bought at auction, and now the company boasts more than 205 professional trades people and a support team of around 100 staff serving customers across London, including some of the world's most famous names, including James Bond star Daniel Craig and actress Dame Helen Mirren.

The company, which has a turnover of £30 million, serves central and greater London with its fleet of more than 200 vans, trucks and motorbikes on the streets of the Capital.

Charlie is the archetypal entrepreneur, having started his business from scratch and building it into a multi-million pound enterprise. His company's iconic blue and white vans can also be seen in Spain after Charlie launched a Marbella branch of the company to serve both local and ex-pat customers.

Outspoken and often controversial, Charlie has become a radio and television regular, has starred in Channel 4's 'Secret Millionaire'; presented the BBC's 'Young Plumber of the Year' programme, is a regular guest on The Daily Politics Show, and has even ventured onto Question Time.

Why we're supporting #MicroBizMattersDay

Charlie Mullins OBE was probably the star of the first #MicroBizMattersDay in January 2015. He was kind enough to say that out of the 'days' and charities he is asked to support, that #MicroBizMattersDay was a



no brainer and common sense – “problem is, common sense ain't that common”.

Always a massive supporter of small and micro business owners and how they can take on the corporates, here's an example of his practical advice to viewers on #MicroBizMattersDay 2017: People tend to associate the concept of PR in business with huge budgets and dozens of executives, meeting each other inside glass towers and arranging world-changing campaigns over lunch. And that might be true if your name is Bill Gates! But there are many ways a micro business owner can make a big noise on the PR front to gain more #customers.

On Twitter you might not reach as many people as the world's most successful CEOs, but do you really need billions of people all over the world knowing about your plumbing and heating business in Oxford? Cost effective small business PR isn't the art of being noticed, it's the art of being noticed by the right people.

Even traditional media like local newspapers is stacked in your favour once you manage to crack it, and believe me, get things right and they'll keep coming back for more. And once you are on that business page, your three column inches look just the same - and will be seen by just as many people - as the story next to it, no matter how big the other company is.

Take a 'What the hell' approach – think of an idea, kick it around in your head, say it out loud to a few people, and if they are not in fits of laughter (or maybe because they are) and it still sounds like a good idea, give it a go. Some of my best PR hits sounded a bit 'out there' to begin with, but when the idea didn't go away all day, I thought – what the hell!



Find Pimlico Plumbers on Twitter

Website: www.pimlicoplumbers.com

#RockingSupporters



The 123 Reg mantra is simple: We believe everyone should have the opportunity to enhance their business online in the easiest and most cost effective way.

For over 15 years, 123-reg has been the UK's largest seller of domain names. Impassioned by helping UK entrepreneurs, our products and services are designed to help micro and small businesses realise their online potential. Today, 123 Reg connects with more than 800k small business customers, manages over 3.5 million domain names and is connected to over 1m websites in the UK representing 1 in 5 of the UK's active websites.



Find 123-reg on Twitter

Website: www.123-reg.co.uk

Why we're supporting #MicroBizMattersDay:

To help support micro and small businesses grow, 123 Reg provides intuitive products for all website needs, with a particular focus on providing online services to Britain's small business community. The internet should be for the many and not the few and that is why every single product is designed for the small business owner looking for an easy and hassle-free way of getting online.

In 2016, 123 Reg enhanced its support for the UK's small business community with a free online business training platform. The courses were written and produced by our own experts, many of whom have run small businesses in previous lives.

Kate Cox, 123 Reg CMO said: 'We enable everyone, whatever skill level, to unlock the full power of the web. We believe succeeding online should be achievable for all, so our products support all levels of technical ability. It doesn't matter whether you're web savvy or a complete beginner, we've got the perfect solution for you.'

123 Reg is proud to support #MicroBizMattersDay. During the course of the day we will be encouraging our customers to take part and take action for at least 13 minutes, and also using our own social media channels.



Millions of entrepreneurs in the world's small and medium businesses trust Sage as they power the global economy.

Like many of the businesses we serve, we started small and have grown beyond what seemed imaginable. We're proud that our customers have flourished and that our products have grown with them, from start-ups to successful international businesses.

In a time of seismic technological change, our smart people use the smartest technology to reinvent and simplify business. We help our customers focus on their business and leapfrog to the future.

We will always fight to hear the voice of the entrepreneur.



Find @SageUK on Twitter

Website: www.sage.com

Why we're supporting #MicroBizMattersDay:

The third, annual #MicroBizMattersDay takes place on 13 January 2017 and again Sage will be supporting the day. The purpose of the day is to encourage everyone who works for themselves, their suppliers and customers to take concrete actions for at least 13 minutes on 13 January that will make life better for other micro business owners everywhere.

Stephen Kelly CEO of Sage says 'Across the world, millions of small businesses are powering the global economy – creating two thirds of the new jobs. Working day and night, sacrificing time with their family and friends and putting in hours long after the rest of the world has gone home. And we all reap the benefits of this hard work. In the UK, small businesses employ over 15 million people. But these entrepreneurs don't get the recognition they deserve, so we're doing everything we can to champion these true heroes and raise their voice.'

These are the values Sage believe in, and that is why we are supporting #MicroBizMattersDay again. During the day we will be encouraging our customers to take part and take action for at least 13 minutes, and also using our own social media channels to promote the day using #Customers, #Cashflow and #Confidence.

Our Production Crew...

Our production partners for the day and their #rocking teams guarantee us another #MicroBizMattersDay that will truly make a difference.

START YOUR BUSINESS

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@SYBmagazine

Websites: <http://sybc.tv>
<http://www.sybfm.com>
<http://StartYourBusinessMag.com>

Start Your Business with SYBC TV and SYB FM RADIO – Media Channel Partner

Start Your Business Magazine was established over a decade ago and remains one of the UK's most successful small business magazines. Over the last few years, Start Your Business Arabia and Start Your Business India have been formed, along with their own TV channel and 24 hour radio station.

With a team of award winning writers, broadcasters and industry experts; readers, viewers and listeners can learn the latest developments affecting small and micro businesses as well as the hottest franchise opportunities. The Founder of Start Your Business, and CEO of Gambit Publications International, Zia Mallick, has supported the Enterprise Rockers' movement since its inception.

You can see this on <http://sybc.tv/>, hear this on <http://www.sybfm.com/> and read this on <http://StartYourBusinessMag.com>

famous PUBLICITY



Tina Fotherby runs a PR consultancy in Surrey, called Famous Publicity, that's a micro business. Her broad experience includes working in larger corporate enterprises and supporting household names.

She supported the Dragons' Den star Theo Paphitis and his retail brands including Ryman Stationery for four years in-house, giving her invaluable insight into retail.

Tina's belief is that technological advancements makes it possible for micro enterprises to work internationally and have global impact, if owners so choose.

She is a member of the Chartered Institute of Public Relations and her business supports employment initiatives to bring school leavers and graduates into the PR industry.



Find Tina on Twitter

Website: www.famouspublicity.com

Why I'm Supporting #MicroBizMattersDay

Micro businesses matter a great deal to society. In addition to the huge contribution to the overall economy, they are one of the areas of business that strive to deliver excellent customer service. Why? Because if you are a Micro Business owner, you live or die by your customer service. Whether you run a coffee shop, restaurant, hotel or have a B2B enterprise, you will know that it is difficult to compete with chains or larger firms who may benefit from economies of scale and perhaps a well-established brand name.

You might well have started the business from scratch and are actively involved day to day. If you are the founder, you might find yourself with the role of Financial Director, Marketing Director, Head of Sales and tea maker, all in the same day. This is not altogether a bad thing. It means you understand your customer's journey and will go out of your way to assist and help others wanting your products and services.

Tony and Tina must be congratulated for recognising that a true micro business supports other similar businesses, growing the economy and the social wellbeing of their fellow citizens. Micro Businesses can help make the world a better place by supporting new talent, being collaborative with suppliers and taking the simple action of paying promptly.

#RockingGuests

Charlie Mullins



Charlie Mullins launched Pimlico Plumbers in 1979 with just a bag of tools and a very old van bought at auction, and now the company boasts more than 205 professional tradespeople and a support team of around 100 staff serving customers across London, including some of the world's most famous names, including James Bond star Daniel Craig and actress Dame Helen Mirren.

Tim Campbell MBE



Tim Campbell MBE is a motivational conference and after dinner speaker who is passionate about the power of business. Tim has supported the Enterprise Rockers CIC and #MicroBizMattersDay since launch in January 2012 and has supported Tony and his enterprise support adventures for many years before that.

Laura Henry



Laura Henry is an expert international award-winning Early Childhood specialist. She is the founder of the community interest company for Early Childhood trainers and consultants, NEYTCO; vice-president of Early Education; and national representative for the World Forum on Early Care and Education.

Martin Kirby



We are a family team of three – me, Maggie my wife, and her brother Phil in the UK. Since 2001 we have been running Mother's Garden from our farm in the Priorat mountains of Catalonia, and have now won multiple UK awards for our fresh arbequina olive oil. Very simply, the personal contact, the trust and the transparency of our little business offers the provenance and story that people appreciate.

Kevin Tweedy



"Imagine you owned a brewery. What would you name it?"
"Golden Triangle" was my reply and thus the seeds were sown. Golden Triangle has grown from beer to beer and strength to strength culminating in winning Gold in Golden Ales in the Champion Beer of Britain 2016 at GBBF Olympia.

Elaine Clark



Elaine Clark is a Chartered Accountant and Managing Director of the multi award winning online accountancy firm CheapAccounting.co.uk. By delivering online accountancy services at a cost effective price, affordable by most small businesses, CheapAccounting.co.uk supports the growth of the micro business economy in the UK.

Kanya King MBE



Kanya King MBE is living proof of the old adage that a genuine leader moulds, rather than seeks, consensus. An internationally renowned entrepreneur, Kanya has – through her role as CEO and founder of MOBO – displayed the drive and vision needed to help take urban music from the margins of British popular culture to the heart of the UK mainstream.

Sway



Sway hails from Hornsey in North London. He captured the public eye in September 2005 when he was named Best Hip-Hop Act at the tenth annual MOBO awards – a surprise upset over 50 Cent and the Game – despite being unsigned and before he'd even released an album. Despite the slew of label offers that predictably followed this triumph, Sway chose to remain independent, but his proper debut album did arrive the following year.

Tom Evans



Tom Evans is an author specialising in practical applications of mindfulness. He loves exploring how we can use the meditative state to generate real world outcomes. He's the creator of Living Timefully, the world's first time management programme based on mindfulness.

Vhari Russell



I run an award-winning Sales and Marketing agency based in Cambridgeshire we are passionate group of Seven foodies who love to help businesses grow and reach their potential. We have all worked in the industry for a number of years and have worked for both big and small business and want to share the knowledge we have gained along the way to benefit our clients.

Tina Fotherby



Tina Fotherby runs a PR consultancy in Surrey, called Famous Publicity, that's a micro business. Her broad experience includes working in larger corporate enterprises and supporting household names.

Chris Percival



Chris started out in business at the tender age of 14 and has since become the founder and CEO of a rapidly growing businesses, whilst also achieving his ambition from a young age, to become a registered Paramedic.

Michelle Dorrell



When she's not berating politicians on live TV (she's known for her impassioned confrontation of energy secretary Amber Rudd on BBC's Question Time), Michelle runs Chelle's Designer Nails, a small designer nail salon that she started in 2013 to improve her prospects and provide her family with more financial support; allowing them to decrease their reliance on state welfare in the future.

Patricia van den Akker



As a Director of The Design Trust, I work as a business adviser, trainer, coach and mentor. I specialise in business development, marketing and sales. I am passionate about seeing people grow and develop, turning dreams into wonderful businesses or careers, fulfilling at so many different levels: for themselves, their families and their communities.

Mike Peates



Owow Chocolate's Director, Mike Peates was sitting watching Lorraine Pascale make Oreo Pops one summer's evening in 2012 and thought they would be a great branded corporate gift. Owow Chocolates was formed in July 2013 - we use edible 'ink' which enables full colour reproduction to give our chocolate gifts and promotions the real WOW factor, making each Owow chocolate truly bespoke to you.

Jo Harrison



Being a virtual assistant, I can work anywhere in the world - providing I have a reliable internet connection. The perfect work/life balance that I have achieved here in France means that I can provide a truly exceptional service to my clients and the decision to emigrate is one that I've never regretted. I'm devoid of all stress (almost) and happier than I've been in many years.

Rhian Kempadoo-Millar



Rhian Kempadoo-Millar is setting out to bring a bit of colour back to Yorkshire manufacture - starting with the flatcap. Conceived in 2010 while studying millinery part-time at Leeds College of Art, Rhian followed her dad's love of wearing flat caps, and wanted to wear something more 'funky than farmer'. And so in 2013 Kempadoo Millar Headwear began trading and selling online and to stockists.

Eve Lodge



Eve Lodge is the owner of Barmy, a Yorkshire-based company that makes bespoke British bunting. She began her business aged 14 and has sold her pieces all over the world - and also to the set of Coronation Street! Now 18, Eve continues to build her Barmy brand while in her first year of her degree course at The University of Hull.

The John Cracknell Youth Enterprise Bank



The John Cracknell Youth Enterprise Bank supports young people aged 13 to 21 years old as they start their enterprising journeys. It has supported over 350 young people providing grants, with each applicant also having the support of a business mentor, access to free use of meeting rooms or office space. In turn the young person commits to supporting youth enterprise in the City.

Kit Hargreaves



Kit Hargreaves is owner of Apple Pear Limited, a website design and development agency based in Hull. We have grown from making small websites to creating online shops, large web applications for private clients and agencies. We also provide training in schools for students and staff in computing and digital literacy. Kit is also a member of the John Cracknell Youth Enterprise Bank.

Thomas Arran



Since starting in photography, Thomas has always had an ambition to work for himself. In 2012, his great work, long nights and passion gained him the position as official Hull Youth Enterprise Partnership photographer. He is now a member John Cracknell Youth Enterprise Bank. In 2013 Tom was awarded Young Entrepreneur of the Year.digital literacy.



Our Head Roadies...



Jo Harrison
@JoHarrisOn

My early career was spent working my way up through various companies in my local area before a stint at the local council. It was at a non-profit organisation called DSDM, however, that I really found my feet. I had my first taste of the internet and started utilising email for my day-to-day work. My true dreams were eventually realised when I chose to take voluntary redundancy and started my own virtual assistant business, and I've never looked back.

My biggest leap of faith was moving to rural France back in 2011. Being a virtual assistant, I could work anywhere in the world – providing I had a reliable internet connection - and the decision to emigrate is one that I've never regretted. After all, I'm devoid of all stress (almost) and happier than I've been in many years. The perfect work/life balance that I have achieved here in France means that I can provide a truly exceptional service to my clients.

www.joharrison.rocks



Elaine Clark
@cheapaccounting

Elaine Clark is a Chartered Accountant and Managing Director of the multi award winning online accountancy firm CheapAccounting.co.uk. By delivering online accountancy services at a cost effective price, affordable by most small businesses, CheapAccounting.co.uk supports the growth of the micro business economy in the UK.

Along with easy to understand, informative social media content CheapAccounting.co.uk takes a new and refreshing approach to the essential accounting required for micro businesses. Elaine can often be heard on BBC Radio Four's MoneyBox programme and is regularly quoted in the press on tax and accountancy matters pertinent to the micro business world.



Marianne Whitfield
@Essential_Biz

Marianne Whitfield is co-director of Essential Business and Managing Director of Cobweb Information. As a business owner, Marianne understands all too well the realities, pitfalls and day-to-day frustrations of running a business. At Essential Business, she works alongside Julie Stanford to publish guides, workbooks and courses for business start ups, small and micro business owners, and their professional supporters.

Running a business is challenging, sometimes scary and always demanding – but get it right and there is enormous satisfaction to be had. Essential Business helps business owners gain the vital skills and understanding that make their business success more likely.

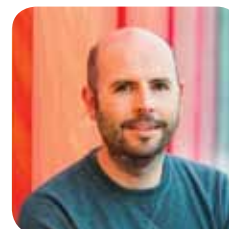


Gaynor Carr
@TheSmartStation

I'm an award-winning document and graphic designer, producing creative design that's perfect for your business! I have nearly 20 years' experience of working for large corporations and small consultancy businesses producing documents to improve and enhance their presentation, and I set up my own successful document and graphic design business, The Smart Station, eight years ago. Although it takes over my every waking minute, I've never been happier.

I'm delighted to say it's gone from strength to strength, and I now have clients all over the UK, as well as France, Poland, Qatar and Dubai. I design branding, logos, business cards, stationery, promotional materials, and create document presentation and layout for startups, SMEs and larger businesses to help you look good, feel proud and make a *great* impression!

www.thesmartstation.com



Paul Lancaster
@LordLancaster

Passionate supporter of UK enterprise, tech startup mentor and published author of the 'Small Business Marketing For Dummies' book. Previously at Sage and Shell LiveWIRE, my role at Tech North is to support, promote and accelerate tech and digital entrepreneurship in the North of England with a particular focus on the 7 major cities of Newcastle, Sunderland, Manchester, Liverpool, Leeds, Sheffield and Hull.



Adrian Ashton
@AdrianAshton2

After graduating with a business degree after 5 years at a University in Cambridge, Adrian was approached to turn-around an ailing enterprise support agency, was invited to contribute to national policy, and received several national/ international awards for his support to social enterprise. He's also been named as one of the UK's top 10 business advisors.



Ed Goodman
@edagoodman

Most people start a business to do something that they love or to create a better lifestyle for themselves. I work with these people, through mentoring and coaching, to help them through the early stages of their journey. Together, we bring their business to life and work towards them making a profit while enjoying their journey too. I'm also the co-founder of the Cambridge Business Lounge, a freelance social media trainer, and author of "New Business, Next Steps – the all-in-one guide to Managing, Marketing and Growing your small business".

Our #RockingPromoters...

We'd like to say a huge thank you to our #RockingPromoters, journalists and media who support us all year round:



Four easy ways to get involved!

- 1 Watch the Learning Hours online**
Google hangout links will be shared on microbizmattersday.rocks and social media networks in the days leading up to Friday 13 January
- 2 Share info across your networks**
both on- and off-line. Even 1 retweet spreads the word that #microbizmatters!
- 3 Organise a #MicroBizMattersDay party!**
Whether you're a freelance, microbiz, small business or large corporate organisation that cares about the smallest of businesses, why not bring a group of microbiz owners together for drinks and nibbles and share learning experiences, hints and tips to help each other
- 4 #IGave13**
Why not get involved with this #MicroBizMattersDay campaign by ensuring you give 13 to help another microbiz owner? This could be by writing a blog giving 13 hints or tips, pledging to buy 13 items from microbusinesses in the next 6 months, spending 13 minutes promoting or supporting another microbiz owner, following 13 new microbusinesses on social media - the list is endless as long as you use the number 13 and tell people what you've done by sharing with the #MicroBizMattersDay team using #IGave13 or posting to our facebook page!

Broadcast Schedule

Studio guests at Pimlico Plumbers will be joined online by guests from many different countries and there will be a continuous update on minutes and money donated, and all of the activities by #MicroBizOwners to support each other.

7.00am - 8.00am	Let's Rock Hour <i>supported by Pimlico Plumbers</i>
8.00am - 9.00am	Food & Drink Hour
9.00am - 10.00am	Stuff You Need To Know Hour <i>supported by 123-Reg</i>
10.00am - 11.00am	Enterprising Young People's Hour
11.00am - 12 noon	Home Business Hour <i>supported by Enterprise Nation</i>
12 noon - 2.00pm	Live Event with Panel Q&A <i>supported by ScanSnap</i>
2.00pm - 3.00pm	Entertainment Hour

***** NEXT #MICROBIZMATTERSDAY *****
FRIDAY 12 JANUARY 2018

Whether you want speakers who are specialists in micro business, facts, or a voice for those who employ 0-9, contact:

Tina Boden
tina@tinaboden.com
@MicroBizGirl

Tony Robinson OBE
tonyrobinsonobe@gmail.com
@TonyRobinsonOBE

Enterprise Rockers
Suite 17, Central Chambers
77-78 Westborough
Scarborough YO11 1TP
T: 01723 378589

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